

PRESS-RELEASE

December 2018



W3+ Fair/Convention 2019 - High-tech world and renowned speakers in Wetzlar

More than 200 exhibitors, partners and sponsors present at the 6th W3+ Fair/Convention on 25 + 26 February 2019 in Wetzlar, which will move the precision technology industries today and in the future. Key players, hidden champions and renowned speakers from optics, electronics, mechanics and innovative high-tech sectors are expected. Admission tickets are now available in the online shop at www.w3-fair.com.

Hamburg, 17 December 2019 On 25 and 26 February 2019, the Rittal Arena Wetzlar will once again be the place to be for national and international experts from the fields of optics, electronics and mechanics: For the sixth time, the W3+ Fair/Convention fair will invite the sectors to the optics city for professional exchange and networking. In addition to 200 expected exhibitors and partners, there will also be a programme of lectures on cutting-edge topics, most of them will be free of charge. Due to strong demand, the trade fair expands up to the first floor of the Arena. In future, the Key Note stage, special areas, the Campus Area, the Chinese city partner Xuchang as well as some exhibition stands of the expected 200 exhibitors, partners and sponsors. New: Visitor guidance also starts on the first floor. Tickets for the W3+ Fair/Convention in Wetzlar are now available in the ticket shop at www.w3-fair.com. The day ticket costs 25 €; the two-day ticket visitors pay 40 euros.

Dioptic, LightTrans and Airbus Operations with Key Note Lectures

Wetzlar Network - Gold partner of the trade fair - provides renowned key note speakers: The founder and managing director of Dioptic GmbH, Jean-Michel Asfour, gives one of the Key Note lectures. His topic is `Wavefront measurement with self-calibrating Shack-Hartmann sensor`. The company LightTrans gives a lecture on `Design and optimization strategy of incoupling gratings for near-eye displays`. Bastian Schäfer from Airbus Operations has also confirmed his keynote.

Additive Manufacturing and EPIC TechWatch

Accompanying a German-speaking symposium on the subject of additive production/ 3D printing, there will be also a special exhibition area on the same subject. On the central event stage, companies from the photonics sector will present themselves within the framework of the innovative exchange of know-how `EPIC TechWatch`, which is organized by Goldpartner

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www.w3-messe.de
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European Photonics Industry Consortium. Users will give an overview of the current state of the art and future market trends.

Innovation area IVAM and BME negotiating competence

The international trade association for microtechnology, IVAM, with its joint stand and accompanying lectures, will present the second main topic of the fair: `Microtechnologies for Optical Devices`. The latest developments in the fields of optics, photonics and medical technology will be presented on the stand. The BME, the Federal Association for Materials Management, Purchasing and Logistics, is the new silver partner of the trade fair and uses the cross-sector environment to invite its members to a breakfast for purchasing managers. The right negotiation tactics for more sales success are to be conveyed. The lecture `How rational are negotiations` by Torsten Seelbach from the Academy for Neuroscientific Education Management will take place on the central keynote stage and is open to all trade fair visitors.

W3+ Fair also new in the Rhine Valley (D/A/CH/LI)

The organiser of the W3+ Fair/Convention expects more than 3000 visitors. `We are looking forward to interested parties who are open to cross-sector contacts and know-how`, confirms Project Director Jörg Brück. `You should also make a note of the new `W3+ Fair/ Convention Rheintal` on 18 + 19 September 2019 in Dornbirn. You will find the proven event concept and new contacts in Switzerland, Austria and Liechtenstein`.

More information and pictures at www.w3-fair.com

About the W3+ Fair/Convention

The event is the result of an industrial initiative in Wetzlar and Central Hessen that aims to promote networking between the three sectors of optics, electronics and mechanics. New interfaces are to be used to launch forward-looking technologies. The fair took place for the first time in February 2014 in the Rittal Arena in Wetzlar. The W3+ Fair/Convention is organised by the Hamburg trade fair organiser FLEET Events (www.fleet-events.de). The namesake Wetzlar Network (www.wetzlar-network.de) and the European Photonics Industry Consortium EPIC (www.epic-assoc.com) will be there as gold partners. New is the W3+ Fair/Convention Rheintal, which will take place for the first time in Austria in September 2019. EPIC and Swiss Photonics are gold partners here.

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